

SAVE THE DATE



2025 BRADY ACTION AWARDS

MAY 6, 2025

WALDORF ASTORIA | DC

The Brady Action Awards honors the efforts of those who have led in the fight to end gun violence and helps make our life-saving programs possible.

To reserve your sponsorship, please contact Andrea Barber at abarber@bradyunited.org

Free America From Gun Violence

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$100,000

Three premium tables of eight; Premium name and logo recognition
Opportunity to address attendees from the stage, VIP photo experience
Full-page ad in the program book; Verbal recognition on stage
Inclusion on Brady press release and social media

SILVER SPONSOR \$50,000

Two premium tables of eight
Premium name and logo recognition
VIP photo experience
Full-page ad in the program book
Inclusion on Brady press release

BRONZE SPONSOR \$25,000

One premium tables of eight
Premium name and logo recognition
VIP photo experience
Full-page ad in the program book

TABLE SPONSOR \$15,000

One premium table of eight
Premium name and logo recognition

INDIVIDUAL SPONSOR \$5,000

Two seats
Name and logo recognition

A LA CARTE SPONSORSHIP LEVELS

PRESENTING SPONSOR FOR OPENING RECEPTION | \$50,000

Two premium tables of 8
Opportunity to address attendees
Dedicated name and logo representation throughout the event

REGISTRATION SPONSOR | \$25,000

Logo featured throughout registration process alongside Brady's logo
Six tickets to the event

STEP & REPEAT SPONSOR | \$15,000

One premium table of 8
Dedicated name and logo representation throughout registration

ACTION AD | \$10,000

Four seats
Full page ad in the front of the program
Double the ad rotation on the main screen scroll
Premium name and logo recognition

ADVOCATE AD | \$5,000

Two seats
Half page ad in the first half of the program
Ad rotation on the main screen
Name and logo recognition

ALLY AD | \$2,500

One seat
Quarter page ad in the program
Name and logo recognition