SAMPLE ASK DAY PROCLAMATION COVER LETTER 🍁



[Date]

[Mailing Address]

Dear [Insert Official's Title & Name],

I am writing to request that you proclaim Wednesday, June 21, 2024 ASKing Saves Kids (ASK) Day in the [City, Neighborhood, State] of [State]. Your proclamation would join others in cities and states across the country to promote the importance of asking about unlocked guns in homes where children play.

[Insert local story regarding gun violence, if appropriate, here.]

Every time we lose another child to gun violence, we hear outrage at the senselessness of the tragedy, but rarely do we hear about a concrete solution to prevent more children from dying. The ASK campaign promotes such a plan.

One out of three homes with children has guns and 4.6 million children live in homes with unlocked and loaded firearms. Yet, many parents never think to ask about the presence of guns where their children play.

This is the simple idea behind the ASK campaign, which was created in collaboration with the American Academy of Pediatrics.

Just as it has become common for parents to ask safety questions about nut allergies or child supervision, parents can take an important step to ensure the safety of their children simply by asking, "Is there an unlocked gun where my children play?"

On Wednesday, June 21, 2024 organizations and individuals around the country will celebrate National ASK Day. Held annually on the first day of summer, ASK Day reminds parents about the importance of asking if there are unlocked guns in the homes where their children play.

I hope you will consider having [City, Neighborhood, State] of [State] join this life-saving initiative. We request that you return the Proclamation by June 14, 2024. Thank you in advance.

Sincerely,

[Your Name Title (if applicable) **Address Contact Phone Number** Contact Email Address

