

# SAMPLE ASK DAY PROCLAMATION COVER LETTER

[Date]

[Mailing Address]

Dear [Insert Official's Title & Name],

I am writing to request that you proclaim Sunday, June 21, 2026, ASKing Saves Kids (ASK) Day in the [City, Neighborhood, State] of [State]. Your proclamation would join others in cities and states across the country to promote the importance of asking about unlocked guns in homes where children play.

[Insert local story regarding gun violence, if appropriate, here.]

Every time we lose another child to gun violence, we hear outrage at the senselessness of the tragedy, but rarely do we hear about a concrete solution to prevent more children from dying. The ASK campaign promotes such a plan.

One out of three homes with children has guns and 6.7 million children live in homes with unlocked and loaded firearms. Yet, many parents never think to ask about the presence of guns where their children play.

This is the simple idea behind the ASK campaign, which was created in collaboration with the American Academy of Pediatrics.

Just as it has become common for parents to ask safety questions about nut allergies or child supervision, parents can take an important step to ensure the safety of their children simply by asking, "Is there an unlocked gun where my children play?"

On Sunday, June 21, 2026, organizations and individuals around the country will celebrate National ASK Day. Held annually on the first day of summer, ASK Day reminds parents about the importance of asking if there are unlocked guns in the homes where their children play.

I hope you will consider having [City, Neighborhood, State] of [State] join this life-saving initiative. We request that you return the Proclamation by June 12, 2026. Thank you in advance.

Sincerely,

[Your Name

Title (if applicable)

Address

Contact Phone Number

Contact Email Address]



# ASK DAY PROCLAMATION TEXT

## ASK DAY PROCLAMATION FOR A GOVERNOR, MAYOR, OR CITY COUNCIL

**WHEREAS**, the epidemic of gun violence is plaguing our nation’s children and claiming five lives a day; and

**WHEREAS**, gun violence is the leading cause of death among children in the United States; and

**WHEREAS**, the ASK (Asking Saves Kids) campaign encourages parents to add one more safety question to conversations before their child visits others homes, “Is there an unlocked gun where my child plays?” and

**WHEREAS**, asking this simple question before sending your child to another home could help save your child’s life; and

**WHEREAS**, the hope is that asking will become a common health and safety question; offering a real immediate solution that all Americans can adopt to help protect their families and children from injury and death; and

**WHEREAS**, the power of the ASK campaign is that it brings together all Americans concerned with the welfare of children, including gun owners, and makes the solution to gun violence a discussion about public safety and good parenting; and

**WHEREAS**, the first day of summer, the season in which kids typically spend more time at home or the homes of friends and family, is designated as National ASK Day;

**BE IT RESOLVED**, that the [City/State/County] of [Name] therefore does hereby proclaim June 21, 2026 to be “ASK Day” and calls upon the people of [State/City/County] to recognize this special observance with appropriate ceremonies and activities.

